

**JEFFREY B. McCARRON**  
ATTORNEY AT LAW

Swartz Campbell LLC  
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Jeff McCarron is rated AV by Martindale-Hubbell as a preeminent lawyer based on his practice as a civil trial and appellate lawyer. He is a Board Certified Civil Trial Advocate by the National Board of Trial Advocacy and a certified professional liability attorney by the American Board of Professional Liability Attorneys with special competence in legal professional liability litigation. McCarron regularly handles matters before the state and federal trial and appellate courts. His special competence extends to advice, counseling and opinions concerning the rights and liabilities arising from contracts and other sources of obligations.

PROFESSIONAL EXPERIENCE

<b>Swartz Campbell LLC</b>	Philadelphia, Pa.
Equity Member	1996-present
Associate Lawyer	1990-1995
Chair, Management Committee	2008 - present
Management Committee	1999-present
Chair, Professional Liability Group	1996-present

Chair of 5 person management committee responsible for operations in Pennsylvania, New Jersey, Delaware, Ohio, and West Virginia

**Defender Association of Philadelphia** Philadelphia, Pa.

Major Trial Division Attorney

1987-1990

## EDUCATION

**Temple University School of Law** Philadelphia, Pa.

Juris Doctor 1987

**Hampshire College** Amherst, Mass.

B.A. 1983

## PROFESSIONAL LICENSURE AND CERTIFICATION

- Martindale-Hubbell rating: AV (highest)
- Diplomate, American Board of Professional Liability Attorneys  
with special competence in legal professional liability  
litigation 1999, recertification 2004, 2009
- Board Certified Civil Trial Advocate by the National Board of Trial  
Advocacy, certified 2003, recertification 2008, 2013, Board of  
Examiners 2006
- Board Certified Civil Pre-Trial Practice by the National Board of  
Trial Advocacy, certified 2012
- Pennsylvania Super Lawyer selected by *Law & Politics*, publisher  
of Philadelphia Magazine (top 100 in Pennsylvania since 2006)<sup>1</sup>
- Distinguished Defense Counsel, awarded by Pennsylvania  
Defense Institute 2016 to honor a member of the civil defense bar  
who best exemplifies the qualities of professionalism, dedication to  
the practice of law and promotion of the highest ideals of justice in  
the community.
- Listed in *Best Lawyers in America* in Legal Malpractice Law since  
2006, **Lawyer of the Year in Legal Malpractice Defense**, 2013  
Philadelphia<sup>2</sup>

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<sup>1</sup> The Super Lawyers list is issued by Thomson Reuters. A description of the selection methodology can be found at [www.superlawyers.com/about/selection\\_process\\_detail.html](http://www.superlawyers.com/about/selection_process_detail.html). No aspect of this advertisement has been approved by the Supreme Court of Pennsylvania or New Jersey.

<sup>2</sup> Best Lawyers list is issued by *U.S. News & World Report*. A description of the selection

- Philadelphia's Top Rated Lawyers in Legal Malpractice, published by ALM
- Pennsylvania licensed attorney
- New Jersey licensed attorney
- Supreme Court of the United States
- United States District Court for the Eastern District of Pennsylvania
- United States District Court for the Middle District of Pennsylvania
- United States District Court for Western District of Pennsylvania
- United States District Court for the District of New Jersey
- United States Court of Appeals for the Third Circuit
- United States Court of Federal Claims

#### PROFESSIONAL ORGANIZATIONS/AFFILIATIONS

- Pennsylvania Defense Institute  
Chair, Professional Liability Committee, 2010-14
- Pennsylvania Bar Association  
Vice Chair, PBA Professional Liability Committee, 1997-98, 2001-2006
- Philadelphia Bar Association  
Co-Chair, Professional Responsibility Committee (2004)  
State Civil Litigation Section
- Philadelphia Bar Association  
Appointed Member, Insurance Programs Committee (2014-2017)
- Philadelphia Association of Defense Counsel
- American Bar Association  
Section of Litigation, Com. on Professional Liability Litigation  
Section of Litigation, Committee on Ethics and Professionalism

#### SELECTED PRESENTATIONS

- 2016 [Avoiding Legal Malpractice](#)  
Philadelphia Bar Association

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methodology can be found at <https://www.bestlawyers.com/about/MethodologyBasic.aspx>.  
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- 2015 The Ins and Outs of Fee Agreements  
Philadelphia Bar Association, Insurance Programs Committee CLE
- 2014 Litigating A Legal Malpractice Case  
Pennsylvania Bar Institute
- 2014 Client Intake and Interaction: Fine Points of Engagement Letters  
Pennsylvania Bar Association Legal Malpractice Avoidance Program
- 2013 Age and Ignorance Are No Excuse: Ethical Concerns of Technology Incompetence  
Philadelphia Association of Defense Counsel  
Presenter
- 2013 Pressure Points in Litigation: The Finer Points  
CNA Claims Department
- 2013 Defending Legal Malpractice Cases Involving Unpaid Judgments,  
CNA Accountants and Lawyers Annual Defense Network  
Presenter
- 2011 Preventing Lawyer Malpractice  
Philadelphia Bar Association  
Panelist
- 2010 Preventing Malpractice Claims & Ethics Complaints in Your Real Estate Practice, Real Estate Institute  
Pennsylvania Bar Institute
- 2010 Preventing Legal Malpractice Claims and Ethics Complaints in Your Law Practice  
Panelist
- 2009 Cross-Examination at the Movies  
Pennsylvania Bar Institute

- 2008 Developing and Presenting Your Case: A Case Study of A Few Good Men  
Pennsylvania Bar Institute  
Panelist and facilitator
- 2007 Cross-Examination at the Movies  
Pennsylvania Bar Institute  
Presenter and panelist
- 2006 Pennsylvania 2006 Update: Preventing Legal Malpractice Claims and Ethics Complaints in Your Law Practice  
Panelist
- 2006 Litigating the Legal Malpractice Case  
Pennsylvania Bar Institute  
Presenter and panelist
- 2006 Developing and Presenting Your Case: A Case Study of A Few Good Men  
Pennsylvania Bar Institute, Panelist
- 2005 Focus on Compensation for Attorneys and Insurance Professionals  
Philadelphia Estate Planning Council  
Speaker
- 2005 Personal Injury Potpourri, New Ethical Rules and the PI Practitioner  
Dispute Resolution Institute  
Speaker
- 2005 Legal Malpractice Avoidance and Risk Management  
Northampton County Bar Association  
Speaker
- 2004 Developing and Presenting Your Case: A Case Study of A Few Good Men  
Pennsylvania Bar Institute  
Panelist

- 2004 General Practitioners Update, Professional Liability Update  
Pennsylvania Bar Institute  
Speaker for live broadcast
- 2004 Litigating the Legal Malpractice Case  
Pennsylvania Bar Institute  
Presenter and panelist
- 2003 Avoiding Legal Malpractice  
Chester County Bench-Bar Conference  
Speaker
- 2003 The Courtship of Counsel and Insurer  
ABA National Legal Malpractice Conference  
LaJolla, California  
Panelist
- 2003 Successfully Litigating the Automobile Accident Case  
Pennsylvania Bar Institute  
Presenter -*Avoiding Malpractice in Auto Cases*
- 2003 Ethics and Professional Liability Issues for Defense Lawyers  
Philadelphia Association of Defense Counsel Annual Meeting  
Presenter
- 2003 Mandatory Professional Liability Insurance: Is It A Good Idea?  
Professional Responsibility Committee, Philadelphia Bar  
Association  
Panelist
- 2003 Lawsuits About Lawsuits: Wrongful Use of Civil Proceedings and  
Other Sanctions for Frivolous Proceedings  
Conference of County Bar Leaders  
Pennsylvania Bar Association  
Panelist and course planner

- 2002 Sanctions for Frivolous Litigation  
Montgomery County Bar CLE program  
Speaker
- 2002 Avoiding Legal Malpractice  
Lehigh County Bar CLE program  
Speaker
- 2002 Avoiding Legal Malpractice  
Lancaster County Bar CLE program  
Speaker
- 2002 Malpractice Avoidance  
Conference of County Bar Leaders  
Pennsylvania Bar Association  
Panelist
- 2001 Pennsylvania Statewide Law Firm Avoiding Malpractice Seminars  
Speaker
- 2001 Law Practice Ethics Tune-up  
Jagiellonian Law Society  
Speaker
- 2001 Anatomy Of The Legal Malpractice Case  
Pennsylvania Bar Institute  
Presenter - *Conflicts, Confidentiality, and Breach of Fiduciary Duty*  
*Roundtable discussion leader - Significance of Professional*  
*Conduct Rules To Liability And Defense; The Challenge of Joint*  
*Representation*
- 2001 Personal Injury Potpourri  
Dispute Resolution Institute  
Presenter - *Wrongful Use of Civil Proceedings*
- 2001 Avoiding Malpractice  
New Jersey Bar Association

Speaker

- 2000 Malpractice Avoidance For The Personal Injury Lawyer  
Pennsylvania Bar Institute  
Speaker, course planner, and panel member
- 2000 Expert Witness Testimony  
Pennsylvania Trial Lawyers Association  
Presenter - *Cross-examination Of The Expert Witness*
- 2000 Ethics Potpourri  
Pennsylvania Bar Institute  
Presenter - *Lawsuits About Lawsuits*
- 2000 Client Trust Account Management  
National Business Institute  
Author of reference manual, Speaker
- 2000 Why Plaintiff's Lawyers Get Sued  
Pennsylvania Trial Lawyers Association Section Meeting  
Speaker
- 2000 Delaware Valley In Firm Malpractice Avoidance Seminars  
Presenter of numerous Pennsylvania Bar Association, Professional Liability Committee sponsored in house risk management, continuing legal education seminars
- 2000 Legal Aspects Of Personal Property Appraising: Minimizing The Risk  
American Society of Appraisers  
Program planner and presenter of volume III of a risk management audio tape, continuing education program for appraisers
- 1999 Malpractice Avoidance  
Berks County Bar Association Retreat, Freeport, Bahamas  
Speaker



- 1999 Managing The Risk  
Bucks County Bench-Bar Conference, Sky Top Lodge  
Speaker
- 1999 Delaware Valley In Firm Malpractice Avoidance Seminars  
Presenter of numerous Pennsylvania Bar Association, Professional Liability Committee sponsored in house risk management, continuing legal education seminars
- 1999 PBA Malpractice Avoidance County Bar Program  
Northampton County Bar Association  
Speaker
- 1997 PBA Malpractice Avoidance County Bar Program  
Bucks County Bar Association  
Speaker
- 1997 Managing Your Law Office - The Legal Challenges  
Pennsylvania Bar Institute  
Presenter - *Internal Review Process: Protecting and Encouraging Internal Review and Risk Management*  
Panel member - *Hot Topics in Law Firm Ethics & Professional Liability*
- 1997 Contemporary Practices to Reduce Professional Liability Exposure  
Professional Liability Committee Presentation, PBA Annual Meeting  
Course planner/moderator  
Presenter - *Client Intake and Interaction*
- 1997 Civil Litigation Update  
Pennsylvania Defense Institute  
Presenter - *Developments in Lawyers Professional Liability*
- 1997 Colburn-Bertholon-Roland Law Firm Risk Management Series  
Presenter - risk management seminars to law firms
- 1996 Ethics Potpourri

Pennsylvania Bar Institute  
Restructuring Your Law Firm to Avoid Malpractice