

JEFFREY B. McCARRON

ATTORNEY AT LAW

Jeff McCarron is a professional liability litigation lawyer, chair of the professional liability group and chair of the management committee of Swartz Campbell. Swartz Campbell's professional liability group was winner of The Legal Intelligencer's 2017 Litigation Departments of the Year and is a Tier 1 (highest) for Defense Legal Malpractice Law by Best Law Firms published by U.S. News & World Report. Best Lawyers in America published by U.S. News & World Report recognized Jeff as "Lawyer of the Year" for Legal Malpractice Defense in Philadelphia for 2017 and 2013 based on his highest overall peer-feedback for the specific practice area and geographic location. Pennsylvania Defense Institute presented its Distinguished Defense Counsel Award to Jeff during 2016. The award honors "a member of the civil defense bar who exemplifies the qualities of professionalism, dedication to the practice of law and the promotion of the highest ideals of justice in the community."

Martindale-Hubbell has continuously reported Jeff as peer rated for highest level of professional excellence reflected by his AV (5.0/5.0) rating as a preeminent lawyer. Jeff's specialty certifications include Board Certification as a Professional Liability Attorney with special competence in legal professional liability litigation by the American Board of Professional Liability Attorneys and Board Certified in Civil Trial Advocacy and Civil Practice Advocacy by the National Board of Trial Advocacy. Jeff is past Co-Chair of the Professional Responsibility Committee of the Philadelphia Bar Association, past Co-Vice Chair of the Professional Liability Committee of the Pennsylvania Bar Association and past Chair of the Professional Liability Committee of the Pennsylvania Defense Institute.

Jeff is often recognized for his representation of clients in highly publicized matters, including the defense of a lawyer against a \$1,000,000 sanction, and the public challenge and exposure of the corrupt "kids for cash" judge. Handling high stakes and publicized matters led to Jeff's reputation as counsel to the legal profession. Time in the courtroom began early for Jeff as he handled hundreds of trials as an Assistant Defender with the Defender Association of Philadelphia. Jeff regularly handles matters before the state and federal trial and appellate courts. His special competence extends to claim repair, risk management advice, counseling and opinions concerning the rights and liabilities arising from contracts and other sources of obligations. Swartz Campbell has been counseling and assisting clients in litigation since 1921.

PROFESSIONAL EXPERIENCE

Swartz Campbell LLC	Philadelphia, Pa.
Equity Member	1996-present
Associate Lawyer	1990-1995
Chair, Management Committee	2008 - present
Management Committee	1999-present
Chair, Professional Liability Group	1996-present

Chair of 5 person management committee responsible for operations in Pennsylvania, New Jersey, Delaware, Ohio, and West Virginia

Defender Association of Philadelphia Philadelphia, Pa.

Major Trial Division Attorney 1987-1990

EDUCATION

Temple University School of Law Philadelphia, Pa.

Juris Doctor 1987

Hampshire College Amherst, Massachusetts.

B.A. 1983

PROFESSIONAL LICENSURE AND CERTIFICATION

- Diplomate, American Board of Professional Liability Attorneys, (an American Bar Association accredited organization)
with special competence in legal professional liability litigation 1999, recertification 2004, 2009
- Board Certified Civil Trial Advocacy by the National Board of Trial Advocacy, certified 2003, recertification 2008, 2013, 2017, Board of Examiners 2006
- Board Certified Civil Practice Advocacy by the National Board of Trial Advocacy, certified 2012
- Martindale-Hubbell rating: AV (highest)
- Pennsylvania Super Lawyer selected by *Law & Politics*, publisher

of Philadelphia Magazine (top 100 in Pennsylvania since 2006)¹

· *Distinguished Defense Counsel*, awarded by Pennsylvania Defense Institute 2016 to honor a member of the civil defense bar who best exemplifies the qualities of professionalism, dedication to the practice of law and promotion of the highest ideals of justice in the community.

· Listed in *Best Lawyers in America* in Legal Malpractice Law since 2006, **Lawyer of the Year in Legal Malpractice Defense**, 2017 and 2013 Philadelphia²

· Legal Intelligencer's 2017 Litigation Departments of the Year

· Philadelphia's Top Rated Lawyers in Legal Malpractice, published by ALM

· Pennsylvania licensed attorney

· New Jersey licensed attorney

· Supreme Court of the United States

· United States District Court for the Eastern District of Pennsylvania

· United States District Court for the Middle District of Pennsylvania

· United States District Court for Western District of Pennsylvania

· United States District Court for the District of New Jersey

· United States Court of Appeals for the Third Circuit

· United States Court of Federal Claims

PROFESSIONAL ORGANIZATIONS/AFFILIATIONS

· Pennsylvania Defense Institute

Past Chair, Professional Liability Committee

· Pennsylvania Bar Association

Past Vice Chair, PBA Professional Liability Committee

PBA Appellate Advocacy Committee

· Philadelphia Bar Association

Past Co-Chair, Professional Responsibility Committee

State Civil Litigation Section

¹ The Super Lawyers list is issued by Thomson Reuters. A description of the selection methodology can be found at www.superlawyers.com/about/selection_process_detail.html. No aspect of this advertisement has been approved by the Supreme Court of Pennsylvania or New Jersey.

² Best Lawyers list is issued by *U.S. News & World Report*. A description of the selection methodology can be found at <https://www.bestlawyers.com/about/MethodologyBasic.aspx>. No aspect of this advertisement has been approved by the Supreme Court of Pennsylvania or New Jersey.

- Philadelphia Bar Association
Appointed Member, Insurance Programs Committee (2014-2017)
- Philadelphia Association of Defense Counsel
- American Bar Association
Section of Litigation, Com. on Professional Liability Litigation
Section of Litigation, Committee on Ethics and Professionalism

SELECTED PRESENTATIONS

- 2018 Enhanced Advocacy: Strategies for Development of a Comprehensive Case Theory and Theme
Philadelphia Association of Defense Counsel
- 2017 Ethics and Malpractice Avoidance
Philadelphia Bar Association
- 2017 Legal Ethics in Workers' Compensation Matters
Greater Philadelphia Executive Claims Council
- 2017 Avoiding Legal Malpractice in Workers' Compensation Matters
Pennsylvania Defense Institute
- 2016 Avoiding Legal Malpractice
Philadelphia Bar Association
- 2015 The Ins and Outs of Fee Agreements
Philadelphia Bar Association, Insurance Programs Committee CLE
- 2014 Litigating A Legal Malpractice Case
Pennsylvania Bar Institute
- 2014 Client Intake and Interaction: Fine Points of Engagement Letters
Pennsylvania Bar Association Legal Malpractice Avoidance Program
- 2013 Age and Ignorance Are No Excuse: Ethical Concerns of

Technology Incompetence
Philadelphia Association of Defense Counsel

- 2013 Pressure Points in Litigation: The Finer Points
CNA Claims Department
- 2013 Defending Legal Malpractice Cases Involving Unpaid Judgments,
CNA Accountants and Lawyers Annual Defense Network
- 2011 Preventing Lawyer Malpractice
Philadelphia Bar Association
- 2010 Preventing Malpractice Claims & Ethics Complaints in Your Real Estate Practice, *Real Estate Institute*
Pennsylvania Bar Institute
- 2010 Preventing Legal Malpractice Claims and Ethics Complaints in Your Law Practice
- 2009 Cross-Examination at the Movies
Pennsylvania Bar Institute
- 2008 Developing and Presenting Your Case: A Case Study of *A Few Good Men*
Pennsylvania Bar Institute
Panelist and facilitator
- 2007 Cross-Examination at the Movies
Pennsylvania Bar Institute
- 2006 Pennsylvania 2006 Update: Preventing Legal Malpractice Claims and Ethics Complaints in Your Law Practice
- 2006 Litigating the Legal Malpractice Case
Pennsylvania Bar Institute

- 2006 Developing and Presenting Your Case: A Case Study of A Few Good Men
Pennsylvania Bar Institute
- 2005 Focus on Compensation for Attorneys and Insurance Professionals
Philadelphia Estate Planning Council
- 2005 Personal Injury Potpourri, New Ethical Rules and the PI Practitioner
Dispute Resolution Institute
- 2005 Legal Malpractice Avoidance and Risk Management
Northampton County Bar Association
- 2004 Developing and Presenting Your Case: A Case Study of A Few Good Men
Pennsylvania Bar Institute
- 2004 General Practitioners Update, Professional Liability Update
Pennsylvania Bar Institute
- 2004 Litigating the Legal Malpractice Case
Pennsylvania Bar Institute
- 2003 Avoiding Legal Malpractice
Chester County Bench-Bar Conference
- 2003 The Courtship of Counsel and Insurer
ABA National Legal Malpractice Conference
LaJolla, California
- 2003 Successfully Litigating the Automobile Accident Case
Pennsylvania Bar Institute
Presenter -*Avoiding Malpractice in Auto Cases*
- 2003 Ethics and Professional Liability Issues for Defense Lawyers
Philadelphia Association of Defense Counsel Annual Meeting

- 2003 Mandatory Professional Liability Insurance: Is It A Good Idea?
Professional Responsibility Committee, Philadelphia Bar Association
- 2003 Lawsuits About Lawsuits: Wrongful Use of Civil Proceedings and Other Sanctions for Frivolous Proceedings
Conference of County Bar Leaders
Pennsylvania Bar Association
- 2002 Sanctions for Frivolous Litigation
Montgomery County Bar CLE program
- 2002 Avoiding Legal Malpractice
Lehigh County Bar CLE program
- 2002 Avoiding Legal Malpractice
Lancaster County Bar CLE program
- 2002 Malpractice Avoidance
Conference of County Bar Leaders
Pennsylvania Bar Association
- 2001 Pennsylvania Statewide Law Firm Avoiding Malpractice Seminars
- 2001 Law Practice Ethics Tune-up
Jagiellonian Law Society
- 2001 Anatomy Of The Legal Malpractice Case
Pennsylvania Bar Institute
Presenter - *Conflicts, Confidentiality, and Breach of Fiduciary Duty Roundtable discussion leader* - *Significance of Professional Conduct Rules To Liability And Defense; The Challenge of Joint Representation*
- 2001 Personal Injury Potpourri
Dispute Resolution Institute
Presenter - *Wrongful Use of Civil Proceedings*

- 2001 Avoiding Malpractice
New Jersey Bar Association
- 2000 Malpractice Avoidance For The Personal Injury Lawyer
Pennsylvania Bar Institute
- 2000 Expert Witness Testimony
Pennsylvania Trial Lawyers Association
Presenter - *Cross-examination Of The Expert Witness*
- 2000 Ethics Potpourri
Pennsylvania Bar Institute
Presenter - *Lawsuits About Lawsuits*
- 2000 Client Trust Account Management
National Business Institute
- 2000 Why Plaintiff's Lawyers Get Sued
Pennsylvania Trial Lawyers Association Section Meeting
- 2000 Delaware Valley In Firm Malpractice Avoidance Seminars
Presenter of numerous Pennsylvania Bar Association, Professional Liability Committee sponsored in house risk management, continuing legal education seminars
- 2000 Legal Aspects Of Personal Property Appraising: Minimizing The Risk
American Society of Appraisers
Program planner and presenter of volume III of a risk management audio tape, continuing education program for appraisers
- 1999 Malpractice Avoidance
Berks County Bar Association Retreat, Freeport, Bahamas
Speaker
- 1999 Managing The Risk

Bucks County Bench-Bar Conference, Sky Top Lodge

- 1999 Delaware Valley In Firm Malpractice Avoidance Seminars
Presenter of numerous Pennsylvania Bar Association, Professional Liability Committee sponsored in house risk management, continuing legal education seminars
- 1999 PBA Malpractice Avoidance County Bar Program
Northampton County Bar Association
- 1997 PBA Malpractice Avoidance County Bar Program
Bucks County Bar Association
- 1997 Managing Your Law Office - The Legal Challenges
Pennsylvania Bar Institute
Presenter - *Internal Review Process: Protecting and Encouraging Internal Review and Risk Management*
Panel member - *Hot Topics in Law Firm Ethics & Professional Liability*
- 1997 Contemporary Practices to Reduce Professional Liability Exposure
Professional Liability Committee Presentation, PBA Annual Meeting
Course planner/moderator
Presenter - *Client Intake and Interaction*
- 1997 Civil Litigation Update
Pennsylvania Defense Institute
Presenter - *Developments in Lawyers Professional Liability*
- 1997 Colburn-Bertholon-Roland Law Firm Risk Management Series
Presenter - risk management seminars to law firms
- 1996 Ethics Potpourri
Pennsylvania Bar Institute
Restructuring Your Law Firm to Avoid Malpractice